



Advertising agencies, by type

As of May 31, 2025

- AI
- Data & CRM
- Design & branding
- Digital creative
- Digital media
- Experiential marketing
- Health care
- Integrated creative
- Integrated media
- Multicultural
- PR & comms
- Production
- Research
- Retail & e-commerce
- Social & influencers
- Other

Dentsu Group

1 agency groups, 8 agencies

Dentsu

- Merkle
- MKTG
- Dentsu Creative
- Carat
- iProspect
- dentsu X
- TAG
- Dentsu Sports International

IPG

10 agency groups, 79 agencies

Acxiom

- Acxiom
- RafterOne
- KINESSO

Deutsch

- Deutsch
- Steelhead

FCB

- FCB/SIX
- FCBX
- FCB
- New Honor Society
- FCB Ulka
- FCBRed

Golin

- Virgo Health
- Devries Global
- Golin

IPG

- Jack Morton
- Momentum Worldwide
- The Famous Group
- Campbell Ewald
- Carmichael Lynch
- sociAD
- The Martin Agency
- IW Group
- EP+Co
- IPG Studios
- IPG Commerce
- Promoqube
- Black Glass Consulting

IPG Health

- 90NORTH
- AREA 23
- AREA 23 on Hudson
- BX
- Caudex
- CMC Connect
- Complete Regulatory
- FCB Health
- FCB Ulka
- FCBCURE
- Humancare
- IPG Health
- McCann Global Health
- McCann Health Boot
- McCann Health Brain & Heart
- McCann Health Engagement
- McCann Health Managed Markets
- McCann Health Sistemas Integrales
- Mosaic Group
- Neon
- ProHealth
- Rise & Run
- SOLVE(D)
- Studio Rx
- TRIO
- Vio
- YuzuYello
- YuzuZest

McCann Worldgroup

- FutureBrand
- MRM
- gotham
- McCann
- Craft

Mediabrand

- Ensemble
- ID Media
- Initiative
- MAGNA
- Media Experts
- Mediahub
- Orion
- UM
- Identity
- TRAVERSE32
- IPG Media Lab
- Mediabrand Content Studio
- Rapport

OSEN

- Octagon
- R&CPMK
- Futures Sport + Entertainment

The Weber Shandwick Collective

- DNA Communications
- Current Global
- United Minds
- Weber Shandwick

Omnicom

8 agency groups, 79 agencies

Communications Consultancy

- C Space
- Interbrand
- Siegel + Gale
- Sterling
- Wolff Olins
- FP1 Strategies
- Fleishman Hillard
- Ketchum
- Marina Maher Communications
- PLUS Communications
- Porter Novelli
- Hall & Partners

Omnicom Health Group

- Adelphi
- ARchbow
- Biolumina
- BioPharm
- CDM
- DDB Health
- entree Health
- Harrison & n Star
- Healthcare Consultancy Group
- Link9
- Snow
- SSCG Media Group
- TBW\WorldHealth
- Wildtype

Omnicom Advertising Group

- TBWA
- Auditoire
- dotdotdash
- GMR Marketing
- Serino Coyne
- TRO
- Antoni
- BBDO
- Martin Williams
- Dark Horses
- DDB
- Adam&eve DDB
- Doremus
- Grabarz and Antoni
- GS&P
- GSD&M
- Lucky Generals
- M+P
- TMA (The Marketing Arm)
- Zimmerman
- 180 Global
- Alma
- Dieste
- fluent360
- Third Ear
- BrightRed
- Agency 720

Omnicom Media Group

- Annalect
- Hearts & Science
- OMD
- PHD
- Ptarmigan Media

Omnicom Precision Marketing Group

- Smart Digital
- The KERN Agency
- Credera
- Critical Mass
- RAPP
- Targetbase
- TLGG
- Organic

Omnicom Production

- Omnicom Studios
- eg+
- Designory
- Mother Tongue
- Link9

Omnicom Specialty Group

- IMS (Integrated Merchandising Systems)
- CPM
- Signature Graphics

Omnicom Commerce Group

- Haygarth
- The Integer Group
- TPN
- TracyLocke
- Global Shopper
- Flywheel Digital

Publicis Groupe

9 agency groups, 27 agencies

Captiv8

- Epsilon
- Lotame

Influential

Publicis Communications

- Leo
- MSL
- Saatchi & Saatchi
- LePub
- BBH
- Fallon
- The Community
- Marcel

Publicis Health

- Digitas Health
- Discovery
- Heartbeat
- Verilogue
- Langland
- PayerSciences
- PlowShare
- PHM (Publicis Health Media)
- Publicis Life Brands
- Medicus
- Saatchi & Saatchi Wellness
- Razorfish Health

Publicis Media

- Digitas
- Publicis Collective
- Starcom
- Zenith
- Spark Foundry
- Performics

Publicis Production

Publicis Sapient

Razorfish

Stagwell

8 agency groups, 57 agencies, 17 sub-agencies

Alliance

- Anomaly
- ACE Content
- WNP (What's Next Partners)
- Activista
- UNR

Brand Performance Network

- Forsman & Bodenfors
- Bruce Mau Design
- F&B Happy
- Huskies

- Assembly
- Brand New Galaxy
- Trade X Partners
- GALE
- Ink
- CP+B
- Goodstuff
- Multiview
- Kenna
- Locaria

Code and Theory Network

- Code and Theory
- Left Field Labs
- Instrument
- Rhythm
- Create. Group
- Kettle
- TrueLogic

Communications & Advocacy Group

- SKDK
- Jasper Advisors
- Sloane & Company
- Sidekick
- Mono
- Allison
- Targeted Victory
- Storyline Strategies
- Consulum

Constellation

- Colle McVoy
- 10 Thousand Design
- Exponent PR

- TEAM
- Gold Rabbit Sports
- JetFuel
- Crispin
- Crispin

- HUNTER
- KWT
- Tinsel
- Team Epiphany
- 72andSunny

- Movers+Shakers
- Redscout
- Emerald Research Group

- The Harris Poll
- Jemini

Doner Partners Network

- Veritas
- Luxine
- Doner
- DonerNorth
- Wolfgang

- Yamamoto
- Dyversity Communications
- Meat & Produce

- Underground
- HarrisX

Other

- ADK Global
- NRG (National Research Group)

Stagwell Marketing Cloud

- PRophet Comms Tech
- PRophet
- UNICEPTA
- LEADERS

- Harris Quest
- The People Platform
- CUE
- SmartAssets

- ARound

WPP

12 agency groups, 130 agencies, 11 sub-agencies

AKQA

- Made Thought
- Map
- Aleph
- AKQA Leap
- AKQA
- Townhouse
- ArcTouch
- Universal Design Studio

Associate

- Johannes Leonardo
- Majority
- BPG Group
- Barrows
- HighCo
- Smollan

Burson

- Axicom
- Ideal Axicom
- 3K
- Barton Deakin
- Burson
- Burson Buchanan
- Burson Genesis
- Dewey Square Group
- Direct Impact
- GCI Health
- Hawker Britton
- Hill & Knowlton
- JeffreyGroup
- Máquina
- PPR
- Prime Policy Group

Hogarth

- Metro Production Group (MPG)
- Hogarth
- Subvsrve

Landor

- amp
- BDG architecture + design
- CBA
- Coley Porter Bell
- Landor
- ManvsMachine
- Deeplocal

Ogilvy

- Ogilvy One
- Verticurl
- Eicoff
- Grey
- Autumn Grey
- Grey Health
- Tank Worldwide
- Uncle Grey
- Circus Grey
- WMC
- Easycom
- KGM
- Foster
- Designworks
- Ogilvy Consulting
- Thjnk
- AQuest
- Bower House Digital
- Jussi
- Pennywise
- The Lacek Group
- Ogilvy Health
- 82.5 Communications
- DAVID
- INGO
- New Commercial Arts
- Ogilvy
- Ogilvy 4129
- Soho Square Athens
- The Brand Agency
- Social.Lab
- Etcom
- Ogilvy PR, Social, Influence
- InDomo
- Village Marketing

Ogilvy & VML

- VML Ogilvy Japan (VOJ)

Practice

- Health@WPP
- WPP Government & Public Sector Practice

Scholz & Friends Family

- deepblue networks
- RessourcenReich

Specialist

- Bottle Rocket
- dti digital
- Icon Group
- MJM
- Spafax
- CMI Media Group
- Cartwright
- F.biz
- LDV United
- Señora Rushmore
- Clarion Communications
- OGR
- The Brand Power Company
- 141 Première Sports & Entertainment
- Mando
- Peclers Paris
- WPP Scangroup
- WPP Sports Practice

VML

- Satalia
- Gain Theory
- Marketdata
- PMweb
- VML Map
- Proto
- SJR
- Mirum
- Mutato
- Zubi
- Set Creative
- IMSci
- Berlin Cameron
- Click Media
- Folk VML
- GTB
- Hirschen Group
- Hudson Rouge
- Passport Brand Design
- Scholz & Friends Family
- TAXI
- The Hardy Boys
- VML
- i-Cherry
- Corebiz
- Dawson
- Diff
- pep
- Velvet Consulting
- Obviously
- BAV Group
- eNext
- KingEclient
- Prism Sport + Entertainment
- Swift
- The Cocktail

WPP Media

- Choreograph
- T&Pm
- EssenceMediacom
- Mindshare
- Wavemaker
- WPP Media
- The Goat Agency